

Welcome to DIALOG  
### Status: Connected

Dialog level 03.04.00D

Last logoff: 11nov03 14:50:57  
Logon file405 11nov03 14:51:27  
KWIC is set to 50.

~~HIGHLIGHT set on as '\*'~~

COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,77,35,583,65,2,233,99,474,475,256.

SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.

SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.

SUBCL35 is set ON as an alias for 139,267,268,625,626.

SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.

\* \* \*

\* \* \*

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.9 term=ASCII

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

#### Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

#### Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database

(e.g., B1 for ERIC)

?b coredbs,subcl14

09/089266

Boh NPL2  
in 211 mgd NPL

db- for 705/14

?ds

Set	Items	Description
S1	2164	((BUSINESS OR GREETING) (W)CARD? ?) (10N) (WEB(W) (SITE? ? OR - PAGE? ?) OR URL) AND (PY<2000 OR PD<19990607)
S2	345	S1 AND (COUPON? ? OR INCENTIVE? ? OR PROMOTION??)
S3	208	RD (unique items)
S4	0	S3 AND ((COUPON? ? OR INCENTIVE? ? OR PROMOTION??) (5N) (IDE- NTI??????? OR CODE)) (S) ((BUSINESS OR GREETING) (W)CARD? ?)
S5	47	S3 AND (WEB(W) (SITE? ? OR PAGE? ?) OR URL) (3N) ADDRESS??

?t/3/all

5/3/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01820971 04-71962

✓ **What's new**

Miller, Lynn

HRMagazine v44n5 PP: S16-S20 May 1999

ISSN: 1047-3149 JRNL CODE: PAD

WORD COUNT: 1125

5/3/2 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

✓ 01795484 04-46475

**Don't get stranded in cyberspace**

Rohan, Rebecca Frances

Black Enterprise v29n9 PP: 42-44 Apr 1999

ISSN: 0006-4165 JRNL CODE: BEN

WORD COUNT: 1174

5/3/3 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

✓ 01759685 04-10676

**Putting your media kit online**

Duke, William

Folio: The Magazine for Magazine Management v27n18 (Special Sourcebook  
Issue for 1999 Supplement) PP: 207-208 1999

ISSN: 0046-4333 JRNL CODE: FOL

WORD COUNT: 1174

5/3/4 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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✓ 01678707 03-29697

**Spam!**

✓ Cranor, Lorrie Faith; LaMacchia, Brian A

Communications of the ACM v41n8 PP: 74-83 Aug 1998

ISSN: 0001-0782 JRNL CODE: ACM

WORD COUNT: 4474

✓ 5/3/5 (Item 5 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01638725 02-89714

**How to Attract Business Via a Website**

Economy, Peter

Training & Development v52n5 PP: 97-98 May 1998

*ex 7m. n. f. 1  
7/11/98*

*(F)*

*2/*

ISSN: 1055-9760 JRNL CODE: STD  
WORD COUNT: 1262

5/3/6 (Item 6 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01555479 02-06468  
**Include the Internet in marketing mix**  
Mosley-Matchett, J D  
Marketing News v31n25 PP: 6 Dec 8, 1997  
ISSN: 0025-3790 JRNL CODE: MNW  
WORD COUNT: 800

5/3/7 (Item 7 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01479180 01-30168  
**Take your media kit into the future**  
Duke, William  
Folio: The Magazine for Magazine Management v26n10 PP: 60-61 Aug 1, 1997  
ISSN: 0046-4333 JRNL CODE: FOL  
WORD COUNT: 1231

5/3/8 (Item 8 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01293251 99-42647  
**Business resources on the Internet**  
Siegel, Joel G; Gimigliano, Joseph  
National Public Accountant v41n9 PP: 15-20+ Sep 1996  
ISSN: 0027-9978 JRNL CODE: NPA  
WORD COUNT: 5095

5/3/9 (Item 9 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.


01176822 98-26217  
**Getting customers to your web site**  
Anonymous  
Target Marketing v19n3 PP: 14-16 Mar 1996  
ISSN: 0889-5333 JRNL CODE: ZIR  
WORD COUNT: 298

5/3/10 (Item 10 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01138390 97-87784  
**Lure readers to your junction of cyberspace**  
Forbes, Thom  
Folio: The Magazine for Magazine Management v25n1 PP: 110 Jan 1, 1996  
ISSN: 0046-4333 JRNL CODE: FOL  
WORD COUNT: 684

5/3/11 (Item 11 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01107706 97-57100

There's magic in the web  it

Gay, Colin

Management Accounting-London v73n9 PP: 28 Oct 1995

ISSN: 0025-1682 JRNL CODE: MAC

WORD COUNT: 535

5/3/12 (Item 1 from file: 9)

DIALOG(R) File 9:Business & Industry(R)

(c) 2003 Resp. DB Svcs. All rts. reserv.

2357893 Supplier Number: 02357893 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Peninsula, Ohio-Based Concrete Leveling Firm to Hold Franchise Meeting**  
(Within five years, A-1 Concrete Leveling grows to 27 franchises spanning  
from Pennsylvania to Wisconsin and down to Georgia)

Akron Beacon Journal , p N/A

January 25, 1999

DOCUMENT TYPE: Regional Newspaper ISSN: 0361-5561 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1016

5/3/13 (Item 2 from file: 9)

DIALOG(R) File 9:Business & Industry(R)

(c) 2003 Resp. DB Svcs. All rts. reserv.

2252878 Supplier Number: 02252878 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Is the Internet a New Key to Retailing Success?**

(Out of a total estimated \$2.4 bil of retail sales over the Internet in  
1997, online jewelry sales accounted for \$37 mil)

Jewelers' Circular-Keystone, p 158+

September 1998

DOCUMENT TYPE: Journal ISSN: 1070-0242 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2940

5/3/14 (Item 3 from file: 9)

DIALOG(R) File 9:Business & Industry(R)

(c) 2003 Resp. DB Svcs. All rts. reserv.

1609336 Supplier Number: 01609336 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Weaving The Web**

(AAA Collections into second phase of its Web site, which will let clients  
check on the status of their placements 24 hrs/d, seven days a week  
through AAA's home page)

Collections & Credit Risk, v 1, n 7, p 45

July 1996

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2520

5/3/15 (Item 4 from file: 9)

DIALOG(R) File 9:Business & Industry(R)

(c) 2003 Resp. DB Svcs. All rts. reserv.

1299069 Supplier Number: 01299069 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**HOW TO MAKE MONEY ON THE NET**

(Providing an Internet solution can be a lucrative business for VARs)

VAR Business, v 11, n 15, p 56+

October 01, 1995

DOCUMENT TYPE: Journal; Cover Story ISSN: 0894-5802 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2792

5/3/16 (Item 1 from file: 810)

DIALOG(R) File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0918272 BW1008

**BELLSOUTH: BellSouth "Internet For Business" Hangs Out The Open Sign For Small Business Web Sites**

October 07, 1998

Byline: Business Editors

5/3/17 (Item 2 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0700807 BW0055

**ATWEB: !Register-It! announces an exceptional discount for users of Microsoft FrontPage to instantly generate traffic to their websites**

May 08, 1997

Byline: Business Editors & High Tech Writers

5/3/18 (Item 3 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0581586 BW0062

**\$ ON INTERNET: Four Easy Steps for Making Money on the Internet**

May 02, 1996

Byline: Business Editors/Computer Writers

5/3/19 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2003 The Gale Group. All rts. reserv.

02339440 SUPPLIER NUMBER: 56063081 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**All About \*Promotion\*. (Web site \*promotion\*) (Internet/Web/Online Service Information)**

Senyak, Zhenya Gene

Home Office Computing, 17, 10, 106

Oct, 1999

ISSN: 0899-7373

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 826

LINE COUNT: 00067

5/3/20 (Item 2 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2003 The Gale Group. All rts. reserv.

02079256 SUPPLIER NUMBER: 19507199 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Build your Web site. (Web site development) (Internet/Web/Online Service Information)**

Home Office Computing, v15, n6, p61(21)

June, 1997

ISSN: 0899-7373

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 10925

LINE COUNT: 00841

5/3/21 (Item 3 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2003 The Gale Group. All rts. reserv.

02037040 SUPPLIER NUMBER: 19071786 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Compete using technology. (includes related articles on Web site usage and nontechnical business strategies) (Industry Trend or Event) (Cover Story)**  
Blackwood, Francy; Moore, John; Yee, Bernard  
Home Office Computing, v15, n2, p60(6)  
Feb, 1997  
DOCUMENT TYPE: Cover Story ISSN: 0899-7373 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 4703 LINE COUNT: 00366

5/3/22 (Item 1 from file: 636)  
DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04523191 Supplier Number: 58416643 (USE FORMAT 7 FOR FULLTEXT)  
**Y2K: The Internet way.**  
wisch, nowell c.  
Wearables Business, p16  
Dec, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1235

5/3/23 (Item 2 from file: 636)  
DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04446988 Supplier Number: 55978945 (USE FORMAT 7 FOR FULLTEXT)  
**Web.Video; Make Your Website Work for You.**  
McMahon, Frank  
Video Systems, pNA  
Sept, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Tabloid; Trade  
Word Count: 2015

5/3/24 (Item 1 from file: 613)  
DIALOG(R) File 613:PR Newswire  
(c) 2003 PR Newswire Association Inc. All rts. reserv.

06196195 19991018NYM027 (USE FORMAT 7 FOR FULLTEXT)  
**PhotoLoft.com to Add Photo-Personalized Greeting Cards To XOOM.com Greeting Card Service**  
PR Newswire  
Monday, October 18, 1999 08:49 EDT  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 930

5/3/25 (Item 1 from file: 813)  
DIALOG(R) File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1065217 NYWEB  
**PR Newswire Web Site Directory for March 5**

DATE: March 6, 1997 09:27 EST WORD COUNT: 2,555

5/3/26 (Item 1 from file: 16)  
DIALOG(R) File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

06870123 Supplier Number: 57293390 (USE FORMAT 7 FOR FULLTEXT)

**Create a Web Site That Better Serves Your Marketing Needs.**

Hughes, Joel  
Convenience Store News, v35, n13, p274  
Oct 3, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 861

**5/3/27 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

06838055 Supplier Number: 57444849 (USE FORMAT 7 FOR FULLTEXT)  
**Setting up a Web site is not rocket science.(Statistical Data Included)**  
CHABOT, LUCY  
Washington Business Journal, v18, n24, p15  
Oct 22, 1999  
Language: English Record Type: Fulltext Abstract  
Article Type: Statistical Data Included  
Document Type: Magazine/Journal; Trade  
Word Count: 904

**5/3/28 (Item 1 from file: 634)**

DIALOG(R)File 634:San Jose Mercury  
(c) 2003 San Jose Mercury News. All rts. reserv.

09069035

**SMALL BUSINESS PLAY BIG ONLINE START-UPS USE THE WEB TO LEVEL THE PLAYING FIELD**

San Jose Mercury News (SJ) - Monday, March 10, 1997  
By: STEVE KAUFMAN, Mercury News Staff Writer  
Edition: Morning Final Section: Business Monday Page: 1F  
Word Count: 1,665

**5/3/29 (Item 1 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

11769379 SUPPLIER NUMBER: 57829870 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Development of a Specialized Taxation/Accounting Internet Web Site.**  
Kreiser, Larry  
Ohio CPA Journal, 58, 4, 14  
Oct, 1999  
ISSN: 0749-8284 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2040 LINE COUNT: 00185

**5/3/30 (Item 2 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

11765602 SUPPLIER NUMBER: 57589003 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Use your business cards to create more business.(Column)**  
Popyk, Bob  
Boating Industry, 61, 3, ER-4  
March, 1998  
DOCUMENT TYPE: Column ISSN: 0006-5404 LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 748 LINE COUNT: 00055

**5/3/31 (Item 3 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

11579215 SUPPLIER NUMBER: 19591058 (USE FORMAT 7 OR 9 FOR FULL TEXT)

If you build it, will they come? (Web site design and \*promotion\* suggestions) (includes related article on site design and registration resources)

Koreto, Richard J.

Journal of Accountancy, 184, n1, 83(5)

July, 1997

ISSN: 0021-8448

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3290

LINE COUNT: 00257

5/3/32 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

11472149 SUPPLIER NUMBER: 56745243

(USE FORMAT 7 OR 9 FOR FULL TEXT)

**Overstocked And Underfunded.**

Matyjewicz, George

Gifts & Decorative Accessories, 100, 10, 28

Oct, 1999

ISSN: 0016-9889

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 1287

LINE COUNT: 00099

5/3/33 (Item 5 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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11287996 SUPPLIER NUMBER: 55512896

(USE FORMAT 7 OR 9 FOR FULL TEXT)

**The Internet And You.**

Matyjewicz, George

Gifts & Decorative Accessories, 100, 8, 38

August, 1999

ISSN: 0016-9889

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 1307

LINE COUNT: 00100

5/3/34 (Item 6 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

10511253 SUPPLIER NUMBER: 53068040

(USE FORMAT 7 OR 9 FOR FULL TEXT)

**The INTERNET EXPRESS. (Column)**

Peppriell, Barbara J.

Searcher, 19(1)

Sept 1, 1998

DOCUMENT TYPE: Column

ISSN: 1070-4795

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 2865

LINE COUNT: 00229

5/3/35 (Item 7 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

10323762 SUPPLIER NUMBER: 20913929

(USE FORMAT 7 OR 9 FOR FULL TEXT)

**Recruiting on the Internet. (posting job vacancies on Web sites)**

Hildebrand, Karen

Colorado Business Magazine, v25, n7, p46(2)

July, 1998

ISSN: 0898-6363

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1025

LINE COUNT: 00084

5/3/36 (Item 8 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

09836486 SUPPLIER NUMBER: 19613150

(USE FORMAT 7 OR 9 FOR FULL TEXT)

**Revenue roundtable highlights Florida managers' meeting. (Florida Facility**



**Managers Association)**

Amusement Business, v109, n29, p30(2)

July 21, 1997

ISSN: 0003-2344

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1216

LINE COUNT: 00102

**5/3/37 (Item 9 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

08987865 SUPPLIER NUMBER: 18669614 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Stuck in the cybermarketing maze. (Internet and Web sites) (Cover Story)**

Kaeter, Margaret

Potentials in Marketing, v29, n8, p10(6)

August, 1996

DOCUMENT TYPE: Cover Story

ISSN: 0032-5619

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 3548

LINE COUNT: 00279

**5/3/38 (Item 10 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

08777305 SUPPLIER NUMBER: 18364674 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Uniglobe unveils Internet service to enable land, airline bookings.**

(Uniglobe Travel Online Inc.)

Bartlett, Tony

Travel Weekly, v55, n45, p1(2)

June 6, 1996

ISSN: 0041-2082

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 701

LINE COUNT: 00058

**5/3/39 (Item 11 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

08664834 SUPPLIER NUMBER: 18252151 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Getting customers to your Web site. (\*promotion\*; World Wide Web) (Ideas You Can Take to the Bank: Nuts 'N Bolts)**

Yoegel, Rob

Target Marketing, v19, n3, p14(2)

March, 1996

ISSN: 0889-5333

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 299

LINE COUNT: 00027

**5/3/40 (Item 12 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

08605167 SUPPLIER NUMBER: 18207551 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Setting up your bank marketing web site.**

Greenberg, Ken

Bank Marketing, v27, n11, p20(6)

Nov, 1995

ISSN: 0888-3149

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3834

LINE COUNT: 00292

**5/3/41 (Item 13 from file: 148)**

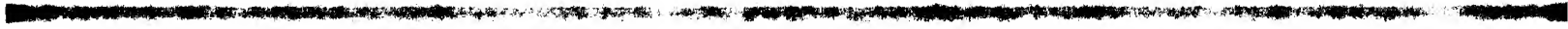
DIALOG(R)File 148:Gale Group Trade & Industry DB

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08573824 SUPPLIER NUMBER: 18158775 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Restaurant marketing on the Worldwide Web.**

Murphy, Jamie; Forrest, Edward; Wotring, C. Edward



WORD COUNT: 4,311  
DATELINE: Raleigh, NC, US, South Atlantic

5/3/47 (Item 1 from file: 387)  
DIALOG(R)File 387:The Denver Post  
(c) 2003 Denver Post. All rts. reserv.

00622099

**Channel 4's cyberman has answers for on-line viewers**

Joanne Ostrow, TV-RADIO

Denver Post, THU1 ED, P E-01

Thursday, November 16, 1995

DOCUMENT TYPE: NEWSPAPER; COLUMN LANGUAGE: ENGLISH RECORD TYPE:

FULLTEXT SECTION HEADING: LIVING

Word Count: 600

4